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ARJUNA  
THE SCIENCE OF NATURE



# NATURAL FOOD COLOURS

# OVER 27 YEARS OF SUSTAINABLE GROWTH AND CONTRIBUTION TO HEALTH AND NUTRITION

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Arjuna Natural Pvt. Ltd. is India's leading manufacturer of standardized botanical extracts for healthcare industries with customers around the world and has business operations in the US. The company has more than 90 international patents to its credit and many reputed universities from Australia, US, Europe and Japan have chosen Arjuna's botanical extracts for their clinical studies. Arjuna offers internationally recognized botanical extracts backed by carefully documented and clinically proven scientific data on their efficacy in various health indications.

## DELIVERING WIDEST RANGE OF NATURAL FOOD COLOURS

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Arjuna brings in an array of tempting natural colours that add appeal to the food and stimulate appetite. The wide range of natural food colours are catered either in liquid form or as free flowing powder. Continuous research and knowledge development in the area of food colours of natural origin has resulted in the ability to match practically all colour shades in all applications.



### DIARY

- Ice Creams
- Flavoured Milks
- Milk Products-  
Cheese, Butter etc



### BEVERAGES

- Soft Drinks
- Alcoholic Beverages
- Carbonated Drinks
- Fruit Juices
- Sports Drinks



### CONFECTIONERY







- Candie Bars
- Fruit Candies
- Lollipops
- Chocolates
- Cream Biscuits
- Chewing Gums
- Mints






### SAVOURY




- Meat Products
- Snacks and Crisps
- Convenience Foods
- Spice Blends




# KEY BENEFITS

					
100% NATURAL ORIGIN	HEAT STABLE	LIGHT STABLE	SOLUBLE IN WATER/ OIL	COST EFFECTIVE	WIDE RANGE OF CUSTOMIZED APPLICATION




## NATURAL RED COLOUR




PRODUCT CODE	ARM 103	PRODUCT FORM	POWDER
APPLICATIONS	CARMINE REPLACER, MEAT PRODUCTS, JELLIES AND CANDIES, SOFTGELS		
			
L*a*b* VALUES	26.56, 50.70, 44.58	20.13, 47.46, 33.85	13.59, 40.05, 22.52
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	CAROTENOIDS AND BEET ROOT EXTRACT, FERMENTED RICE EXTRACT		

PRODUCT CODE	ARB 104	PRODUCT FORM	LIQUID
APPLICATIONS	BEVERAGE, SOFTGELS		
			
L*a*b* VALUES	52.98, 31.42, 3.21	43.48, 44.47, 11.40	33.59, 47.43, 21.60
pH RANGE	3-5	3-5	3-5
DOSAGE	250PPM	500PPM	1000PPM
INGREDIENTS	BLACK CARROT EXTRACT		




PRODUCT CODE	ARM 106	PRODUCT FORM	POWDER
APPLICATIONS	CONFECTIONERIES, ICE CREAMS AND MEAT PRODUCTS		
			
L*a*b* VALUES	64.4, 13.03, 14.78	57.7, 30.59, 36.34	48.66, 34.83, 43.5
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	CAROTENOIDS AND BEET ROOT EXTRACT		




## NATURAL ORANGE COLOUR




PRODUCT CODE	AOP 401	PRODUCT FORM	LIQUID
APPLICATIONS	SAUCES AND KETCH UP, PICKLE, SAVOURIES AND SNACKS		
			
L*a*b* VALUES	49.94, 23.64, 56.01	34.88, 35.20, 56.39	26.24, 32.64, 42.25
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	PAPRIKA EXTRACT		

PRODUCT CODE	AOP 701	PRODUCT FORM	LIQUID
APPLICATIONS	SAUCES AND KETCH UP, PICKLE, SAVOURIES AND SNACKS		
			
L*a*b* VALUES	56.10, 28.82, 86.81	45.57, 41.46, 77.33	37.81, 43.71, 63.84
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	PAPRIKA EXTRACT		




### NATURAL GREEN COLOUR

PRODUCT CODE	AGM 101	PRODUCT FORM	LIQUID
APPLICATIONS	BEVERAGE PREMIXES, SEASONINGS		
			
L*a*b* VALUES	61, -7.52, 30.60	49.95, -5.36, 34.26	33.90, 0.04, 38.24
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	SODIUM MAGNESIUM CHLOROPHYLL		




PRODUCT CODE	AGC151	PRODUCT FORM	LIQUID
APPLICATIONS	BEVERAGES, SAVOURIES AND SNACKS, ICE CREAMS		
			
L*a*b* VALUES	44.86, -30.09, 31.17	30.29, -27.52, 28.49	11.88, -20.21, 16.81
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	SODIUM COPPER CHLOROPHYLL		




PRODUCT CODE	AGC152	PRODUCT FORM	LIQUID
APPLICATIONS	BEVERAGE PREMIXES, SEASONINGS		
			
L*a*b* VALUES	50.30, -20.62, 27.29	37.56, -23.50, 30.18	8.75, -14.12, 11.80
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	SODIUM COPPER CHLOROPHYLL		




### NATURAL APPLE GREEN COLOUR




PRODUCT CODE	AAC101	PRODUCT FORM	LIQUID
APPLICATIONS	BEVERAGES, SAVOURIES AND SNACKS, ICE CREAMS		
			
L*a*b* VALUES	61.08, -21.28, 52.65	36.31, -22.71, 51.93	20.41, -17.67, 32.81
pH RANGE	3 - 8	3 - 8	3 - 8
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	SODIUM COPPER CHLOROPHYLL, TURMERIC EXTRACT		

## NATURAL YELLOW COLOUR




PRODUCT CODE	AYT051	PRODUCT FORM	LIQUID
APPLICATIONS	JAMS AND MARMALADES, BEVERAGES AND LIQUID PREMIXES, ICE CREAMS		
			
L*a*b* VALUES	<b>68.37, -14.15, 66.98</b>	<b>69.22, -9.53, 88.74</b>	<b>66.33, -4.42, 94.18</b>
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENT	TURMERIC EXTRACT		




PRODUCT CODE	AYT101	PRODUCT FORM	LIQUID
APPLICATIONS	JAMS AND MARMALADES, BEVERAGES AND LIQUID PREMIXES, ICE CREAMS		
			
L*a*b* VALUES	<b>74.21, -6.65, 100.44</b>	<b>66.44, 0.39, 100.27</b>	<b>64.55, 2.72, 100.07</b>
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENT	TURMERIC EXTRACT		

PRODUCT CODE	AYT203	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, SEASONINGS		
			
L*a*b* VALUES	<b>49.69, 4.37, 48.52</b>	<b>49.56, 5.28, 61.98</b>	<b>57.18, 8.41, 73.39</b>
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENT	TURMERIC EXTRACT		




PRODUCT CODE	AYT041	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, SEASONINGS		
			
L*a*b* VALUES	<b>67.39, -8.17, 25</b>	<b>67.91, -10.94, 54.25</b>	<b>63.46, -8.25, 64.95</b>
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENT	TURMERIC EXTRACT		




## NATURAL BROWN COLOUR

PRODUCT CODE	ABC501	PRODUCT FORM	POWDER
APPLICATIONS	CHOCOLATES, BAKERY AND CONFECTIONERIES, BEVERAGES, ICE CREAMS		
			
L*a*b* VALUES	<b>49.96, 7.39, 39.43</b>	<b>49.89, 6.5, 37.36</b>	<b>36.69, 17.57, 50.33</b>
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENT	CARAMEL		




PRODUCT CODE	ABC101	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, ICE CREAMS AND CONFECTIONERIES		
			
L*a*b* VALUES	47.45 ,11.96, 71.31	25.12,14.42, 42.52	8.28, 10.3, 13.68
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	PAPRIKA EXTRACT, SODIUM COPPER CHLOROPHYLL		

### NATURAL PINK COLOUR

PRODUCT CODE	APB051	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, ICE CREAMS AND CONFECTIONERIES		
			
L*a*b* VALUES	67.32 ,9.91, 0.74	51.49, 25.01, 1.05	40.98, 47.22, 7.41
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	BEET ROOT EXTRACT		

PRODUCT CODE	APB101	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, ICE CREAMS AND CONFECTIONERIES		
			
L*a*b* VALUES	66.62 ,14.28, 1.52	55.21, 27.3, 3.29	45.86, 37.99, 6.33
pH RANGE	1-7	1-7	1-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	BEET ROOT EXTRACT		

### NATURAL PURPLE COLOUR

PRODUCT CODE	APA102	PRODUCT FORM	POWDER
APPLICATIONS	BEVERAGE PREMIXES, ICE CREAMS AND CONFECTIONERIES		
			
L*a*b* VALUES	57.28 ,13.09, -1.59	40.27, 40.32, 3.19	27.39, 48.08, 18.71
pH RANGE	6-7	6-7	6-7
DOSAGE	200PPM	500PPM	1000PPM
INGREDIENTS	BLACK CARROT EXTRACT		



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