



ARJUNA
THE SCIENCE OF NATURE

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NATURAL FOOD COLOURS FOR ICE CREAM

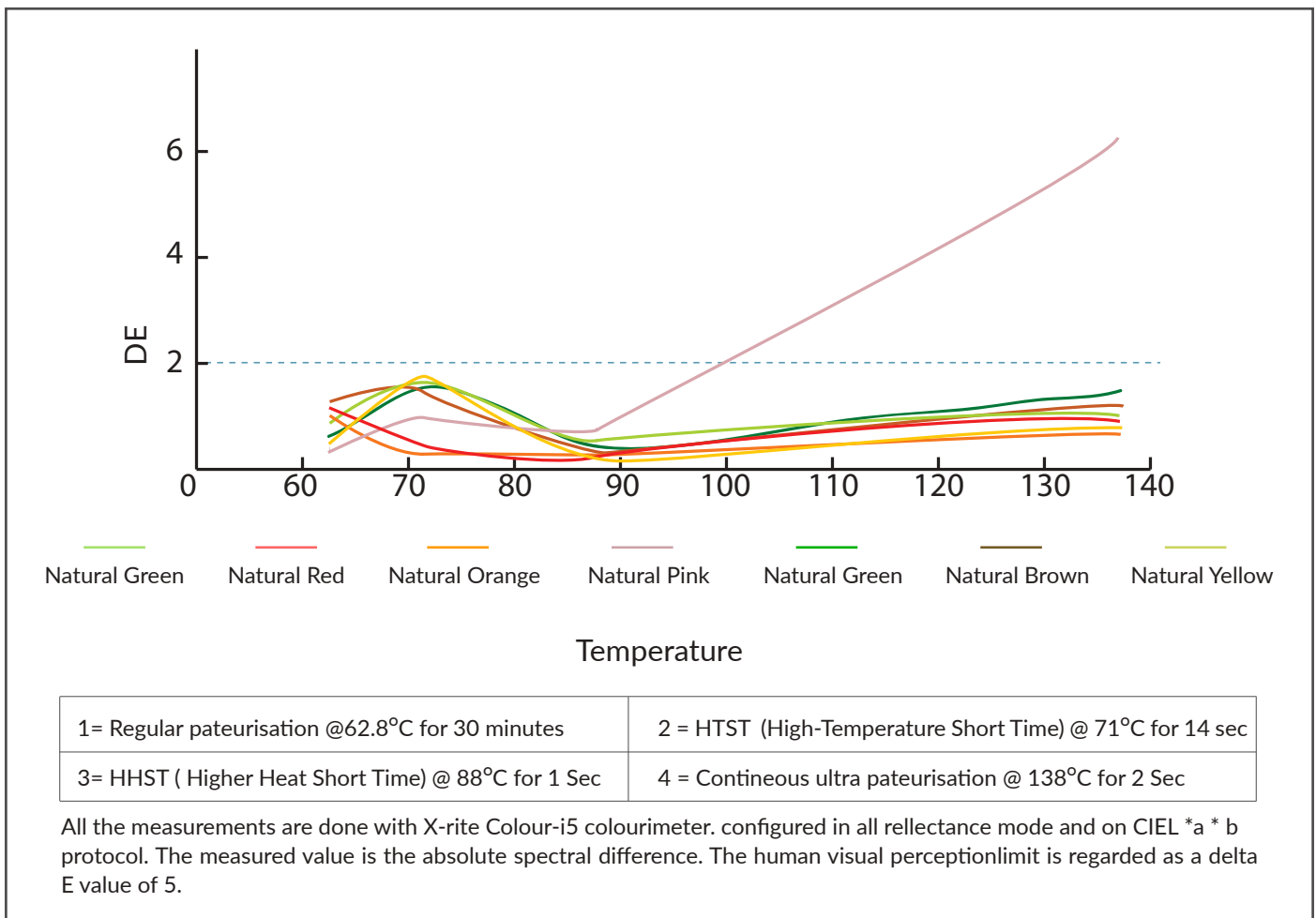


When it comes to food, appearances make a big difference, especially for ice-creams. At Arjuna, we understand this, but also that food that appears colourful also needs to be healthy and safe, the reason why we have introduced a whole new range of natural food colours for ice creams and frozen desserts. Be assured of our GRAS (Generally Recognised As Safe), clean labelled natural colour product range that brings in the goodness of health benefits from clinically tested botanicals.

Key Benefits



- Heat Stable
- Soluble in Water
- No Impact on texture
- No Sensory Variations and settling



Pasteurisation - Application Study







NATURAL GREEN



| PRODUCT CODE | AAC101 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 36.31, -22.71, 51.93 | 75.23, -17.92, 35.31 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | SODIUM COPPER CHLOROPHYLL, TURMERIC EXTRACT | |



| PRODUCT CODE | AGC151 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 72.36, -14.45, 15.97 | 70.03, -13.67, 13.04 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | SODIUM COPPER CHLOROPHYLL | |

NATURAL BROWN



| PRODUCT CODE | ABC101 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 58.85, 6.11, 40.51 | 40.63, 6.03, 33.41 |
| DOSAGE | 1000PPM | 1500PPM |
| INGREDIENTS | PAPRIKA EXTRACT, SODIUM COPPER CHLOROPHYLL | |

NATURAL ORANGE

| PRODUCT CODE | AOC101 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 79.23, 8.54, 62.26 | 76.47, 12.27, 63.76 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | PAPRIKA EXTRACT, TURMERIC EXTRACT | |



| PRODUCT CODE | AOP701 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 70.33, 25.56, 54.69 | 70.78, 32.7, 60.73 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | PAPRIKA EXTRACT | |

NATURAL PINK



| PRODUCT CODE | APB101 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 79.88, 12.25, 4.2 | 70.55, 16.18, 2.69 |
| DOSAGE | 1000PPM | 1500PPM |
| INGREDIENTS | BEET ROOT EXTRACT | |





NATURAL PURPLE



| PRODUCT CODE | APA 102 | PRODUCT FORM - POWDER |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 75.25, 6.24, -0.92 | 69.53, 8.17, -3.67 |
| DOSAGE | 1000PPM | 1500PPM |
| INGREDIENTS | BLACK CARROT EXTRACT | |

NATURAL RED

| PRODUCT CODE | ARM103 | PRODUCT FORM - POWDER |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 42.47, 36.77, 18.63 | 37.56, 43.29, 23.14 |
| DOSAGE | 1000PPM | 1500PPM |
| INGREDIENTS | CAROTENOIDS AND BEET ROOT EXTRACT, FERMENTED RICE EXTRACT | |

NATURAL YELLOW

| PRODUCT CODE | AYT051 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 91.64, -15.5, 47.86 | 83.1, -15.17, 55.43 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | TURMERIC EXTRACT | |

| PRODUCT CODE | AYT101 | PRODUCT FORM - LIQUID |
|---------------|---|---|
| |  |  |
| L*a*b* VALUES | 78.6, -12.86, 50.75 | 84.38, -12.42, 63.53 |
| DOSAGE | 500PPM | 1000PPM |
| INGREDIENTS | TURMERIC EXTRACT | |



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